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FEBRUARY 28

fashion calendar 1983

JANUARY	FEBRUARY	MARCH	APRIL
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БЕДНОВА 83

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, FEBRUARY 21 & FEBRUARY 28, 1983

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 21	CELEBRATION OF WASHINGTON'S BIRTHDAY (Monday)--Legal Holiday		
Beginning Monday	OPENING OF FALL COLLECTION	PANCALDI & B; & MIZAR BOSCHI	60 EAST 56TH STREET SHOWROOM - 12TH FLOOR
Feb. 21	Continuous by appointment. Contact: Barbara Picardo, 935-6087.		
*Feb. 21	ISRAEL FASHION WEEK AT LAGUNA HOTEL, EILAT (Feb. 21 - 23)		
Tuesday Feb. 22	PRIVATE SHOWING: FALL MENSWEAR COLLECTION	KEA MENSWEAR (611 BROADWAY)	154 WEST 18TH STREET FURNITURE OF 20TH CENT. GALL.
6:00 P.M.	By invitation. Thereafter, Suite 840. Contact: Peter Kea, 477-8260.		
Tuesday Feb. 22	"AN EVENING WITH AL HIRSCHFELD"--ORIGINAL ART	BLOOMINGDALE'S	1000 THIRD AVENUE 5TH FLOOR - GALLERY
7 - 9 P.M.	Celebration of Al Hirschfeld's 80th birthday. By inv. Margot Rogoff, 705-2441.		
Tuesday Feb. 22	1983 FASHION BALL: TRIBUTE TO MARA URSHEL, SAKS 5TH	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PLAZA GRAND BALLROOM
7:00 P.M.	Honoring Sr. V.P. & G.M.M. Chmn: Andrew Goodman. (Black Tie). \$250.00, 751-4000.		
Beginning Tuesday Feb. 22	OPENING OF AUTUMN COLLECTION	PAUL COSTELLOE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Feb. 22	Continuous by appointment. Contact: 382-2880.		
Beginning Tuesday Feb. 22	PREMIERE: FALL "VALENTINO NIGHT"	VALENTINO	7 WEST 57TH STREET SHOWROOM - 2ND FLOOR
Feb. 22	By appointment. Contact: Jean-Hubert Neveux, 980-6816.		
Thursday Feb. 24	JIL SANDER SHOWING HER SPRING/SUMMER COLLECTION	LUDWIG BECK OF MUNICH	THE URBAN CENTER 457 MADISON (52ND STREET)
10:30 A.M.	By invitation. Contact: Joanne Creveling, 755-8500.		
Thursday Feb. 24	"TOKYO: THE FASHION FRONTIER OF THE 80'S"	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
12:00 Noon Luncheon	Audio Visual Presentation--Chmn: Sheila Bernstein, AMC; Jun Kanai, Issey Miyake/Shiseido. Members: \$30.00; Guests: \$45.00. Contact: 247-3940.		
Friday Feb. 25-March 10	OPENING OF FALL/WINTER COLLECTION	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Feb. 25-March 10	Continuous by appointment. Contact: 391-1790.		
*Feb. 25	MEN'S FASHION WEEK IN COLOGNE (Feb. 25 - 27)		
*Feb. 26	LUGGAGE & LEATHER GOODS SHOW IN LAS VEGAS. (Feb. 26 - March 1) Contact: 695-2340.		
*Feb. 26	INTERNATIONAL LEATHER GOODS FAIR IN OFFENBACH (Feb. 27 - March 1)		
*Feb. 26	PITTI DONNA & PITTI MAGLIA IN FLORENCE (Feb. 26 - March 1)		
Monday Feb. 28	RECEPTION HONORING ERTE: RETROSPECTIVE EXHIBITION	FASHION INSTITUTE OF TECHNOLOGY	27TH STREET & 7TH AVENUE GALLERIES AT F.I.T.
5:30-8:30	By inv. (Public, March 1-26; Tues, 10 A.M.-9 P.M.; Wed.-Sat., 10-9). 768-7848.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 28 6:30-8:30	SHOWING FALL '83 MEN'S SPORTSWEAR Cocktails followed by show.	GIANFRANCO RUFFINI	DDL FOODSHOW 444 COLUMBUS AVE (81ST ST) Press: AC & R, P.R., 685-2500.
Beginning Monday Feb. 28	OPENING OF FALL II COLLECTION Continuous by appointment.	ALKE BOKER FOR JEAN MORBELLI, LTD. Contact: Jean Morbelli, 575-8400.	552 SEVENTH AVENUE SUITE 400
Beginning Feb. 28 - March 11	MENSWEAR COLLECTION: SPRING/SUMMER '84 Also, March 14-18. Contact: 719-8084. Press: March 3, 4:00 P.M., 719-8054.	CELANESE FIBERS MARKETING COMPANY	CELANESE BLDG. - 17TH FL. 1211 AVENUE OF AMERICAS
Feb. 28- March 3 9-6 P.M.	FALL/WINTER '83 MENSWEAR: PRESS & TRADE Also, women's collections. By invitation. Contact: Elyse Kroll, 759-8055.	DESIGNERS' COLLECTIVE	BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET
Monday Feb. 28 - March 11	EARLY FALL COLLECTION Continuous by appt. Contact: Mi Mi Montgomery, 840-8820. (In Paris, March 18-23).	LOUIS FERAUD	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Feb. 28	FALL/WINTER BETTER SPORTWEAR COLLECTION By appointment. Contact: Cheryl Weintraub, 730-1219	MONDI OF AMERICA (HOOPER ASSOCIATES)	1451 BROADWAY SHOWROOM - 7TH FLOOR
Beginning Feb. 28- March 3	FALL MEN'S KNITWEAR & WOMEN'S SPORTSWEAR With Designers' Collective. Thereafter, new showroom, Rm. 901. Contact: 489-0191.	LYNN NOVAK (40 WEST 55TH STREET)	BERKSHIRE PLACE HOTEL SUITE 1501 (MAD & 52ND)
Monday Feb. 28- March 3	OPENING OF FALL/WINTER MEN'S SPORTSWEAR & LOUNGEWEAR With Designers' Collective. Thereafter 37 W. 57 St., Suite 701, 935-4770.	PINKY & DIANNE LTD.; & PINKY & DIANNE A.M./P.M.	BERKSHIRE PLACE HOTEL 21 EAST 52ND ST. (1606-8)
Monday Feb. 28- March 3	MEN'S & WOMEN'S FALL '83 READY-TO-WEAR & ACCESSORIES With Designers Collective. By appt. Contact: Michael Abrams, 997-1501.	SAMELSON ABRAMS (102 WEST 38TH STREET)	BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET
Feb. 28	BILL ATKINSON (Early Fall).....	512 Seventh.....	2nd fl...221-8510.
Feb. 28	JHANE BARNES (Also, With Designers' Collective)...	21 W 38th.....	11th fl..921-2442.
Feb. 28	BARON PETERS; & ROBERT LEONARD (Early Fall).....	530 Seventh.....	30th fl..944-0666.
Feb. 28	GEOFFREY BEENE (Early Fall).....	550 Seventh.....	4th fl...398-0800.
Feb. 28	HARVE BENARD LTD (Early Fall).....	205 W 39th.....	5th fl...354-8420.
Feb. 28	WAYNE CLARK (Early Fall).....	530 Seventh.....	28th fl..382-2880.
Feb. 28	BERN CONRAD (Early Fall).....	530 Seventh.....	27th fl..391-8052.
Feb. 28	CRISCIONE (Early Fall).....	566 Seventh.....	4th fl...921-7157.
Feb. 28	HELEN FABRIKANT FOR H. FABRIKANT (Early Fall)....	1410 Broadway....	18th fl..354-1620.
Feb. 28	GENTILLESSE BY DIANE DICKINSON; & SIMPLY DIANE...	530 Seventh.....	9th fl...354-4147.
Feb. 28	BETSY GONZALEZ (Early Fall).....	54 W 39th.....	5th fl...221-6880.
Feb. 28	CATHY HARDWICK I (Early Fall).....	1411 Broadway....	4th fl...221-4502.
Feb. 28	MICHAEL KATZ (Early Fall).....	13 E 17th.....	7th fl...929-3976.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 28	KENAR (Early Fall).....	530 Seventh.....	25th fl..944-5300.
Feb. 28	ALEXIS KIRK (Early Fall).....	385 Fifth.....	7th fl...532-3779.
Feb. 28	DON KLINE LTD (Early Fall).....	32 W 39th.....	12th fl..221-6771.
Feb. 28	LEONARD-PARIS COUTURE/STUDIO (Early Fall).....	550 Seventh.....	23rd fl..869-3601.
Feb. 28	HAROLD LEVINE; & HAND-LOOMED KNITS (Early Fall)..	530 Seventh.....	21st fl..391-2255.
Feb. 28	VERA MAXWELL (Early Fall).....	530 Seventh.....	26th fl..719-4358.
Feb. 28	STDNEY CARVEN MILLIKEN (WHODUNNIT).....	60 West 55th.....	2nd fl...245-2244.
Feb. 28	TRACY MILLS (Early Fall).....	550 Seventh.....	5th fl...221-6374.
Feb. 28	MOROCI, INC. (Early Fall).....	530 Seventh.....	12th fl..354-1880.
Feb. 28	MOLLIE PARNIS; MOLLIE PARNIS STUDIO.....	530 Seventh.....	18th fl..221-1445.
Feb. 28	POGIA BY D. POLIMENI (Early Fall).....	530 Seventh.....	4th fl...944-6030.
Feb. 28	RAINCHEETAHS BY NAMAN (Early Fall).....	500 Seventh.....	3rd fl...944-0800.
Feb. 28	MARY ANN RESTIVO (Early Fall).....	498 Seventh.....	16th fl..736-0109.
Feb. 28	PAULA SAKER (Early Fall).....	530 Seventh.....	29th fl..221-6960.
Feb. 28	SAZ; & SAZ II (Early Fall).....	530 Seventh.....	21st fl..221-3489.
Feb. 28	MICHAEL SEROY (Early Fall Knitwear).....	1441 Broadway....	27th fl..730-8130.
Feb. 28	SIGNATURES BY RUSS TAYLOR (Early Fall).....	512 Seventh.....	6th fl...354-4700.
Feb. 28	SWEE LO (Early Fall).....	498 Seventh.....	18th fl..947-2697.
Feb. 28	TRIGERE SPORT FOR SCHRADER CORP(Early Fall).....	530 Seventh.....	15th fl..840-7733.
Feb. 28	ILIE WACS (Early Fall).....	530 Seventh.....	19th fl..354-9080.
Feb. 28	L'ZINGER INTERNATIONAL (Early Fall).....	575 Seventh.....	18th fl..382-3303.

Tuesday FASHIONS BY ADOLFO SAKS FIFTH AVENUE THIRD FLOOR
 March 1 AT BENEFIT SHOW
 11:00 A.M. For Museum of City of New York. Tickets: \$25.00. By inv. Contact: 940-4226.

Tuesday RAY-BAN BEACH CLUB BAUSCH & LOMB PARKER MERIDIEN HOTEL
 March 1 PRESS CONFERENCE 119 WEST 56TH--ROOFTOP POOL
 12 - 2 By invitation. Contact: Cassie Hill or Anne O'Brien of Hill & Knowlton, 697-5600.

Tuesday SHOWING OF AUTUMN/WINTER RON CHERESKIN NEW YORK ATHLETIC CLUB
 March 1 '83 MENSWEAR 180 CENTRAL PARK SOUTH
 4:00 P.M. Cocktails. Show at 5. By inv. Buyers: Jay Margolis, 335-5600. Press: 255-6156.

Tuesday FALL COLLECTION: ESCADA BY MARGARETHA LEY HOTEL PLAZA
 March 1 DESIGNER SPORTSWEAR TERRACE ROOM
 5:00 P.M. Cocktails. Show at 6:00. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.

Tuesday PREVIEW: WOMENSWEAR CELANESE FIBERS CELANESE BUILDING
 March 1- SPRING/SUMMER '84 MARKETING COMPANY 1211 AVE OF AMER - 17TH FL
 March 3 9:30 a.m. and 2:30 p.m. Also, March 8-10. By invitation. Contact: 719-8033.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 1	AKIRA (Early Fall).....	530 Seventh....	30th fl....398-0018.
March 1	BILL BLASS COLLECTION III (Early Fall).....	550 Seventh....	8th fl....921-2100.
March 1	BLASSPORT (Early Fall).....	550 Seventh....	2nd fl....354-4200.
March 1	KENETH BONAVIDACOLA (Early Fall).....	526 Seventh....	7th fl....247-2380.
March 1	LUCILLE CHAYT (Early Fall).....	264 W 35th....	Suite 1405.564-2584.
March 1	DANZANTE (Early Fall).....	209 W 38th....	6th fl....944-6610.
March 1	LESTER HAYATT (Early Fall).....	209 W 38th....	5th fl....398-1310.
March 1	HELGA (Early Fall).....	Drake Hotel....	1805.(213) 627-0806.
March 1	JER DOR FASHIONS LTD (Early Fall).....	498 Seventh....	9th fl....564-4450.
Beginning Tuesday	OPENING OF FALL KNITWEAR COLLECTION	ANDREA JOVINE	1441 BROADWAY SHOWROOM - 32ND FLOOR
March 1	Continuous by appointment. Contact: 382-2320.		
March 1	MARION MAGED (Early Fall).....	550 Seventh....	19th fl....354-8590.
Beginning Tuesday	OPENING OF FALL COLLECTION	REBECCA MOSES	1441 BROADWAY SHOWROOM - 32ND FLOOR
March 1	Continuous by appointment. Contact: 382-2320.		
Beginning Tuesday	FALL SHOWING OF NEW DESIGNERS	MAKESENSE, INC.	1466 BROADWAY SUITE 1611
March 1	Barry Nathan, Elements, Melinda, On the Raw, Rive Droite, Jeffries, H ₂ O, Juana Hibbert, Anna Giardini. Contact: Brenda Pope or Jeanne Fellows, 944-0622.		
March 1	MORTON MYLES (Early Fall).....	550 Seventh....	15th fl....391-8700.
March 1	JOSEPH PICONE DESIGNER COLLECTION (Early Fall)...	1411 Broadway..	37th fl....536-9508.
March 1	KRISTINA REED (Early Fall).....	575 Seventh....	14th fl....391-0031.
March 1	ABE SCHRADER CORP (Early Fall).....	530 Seventh....	15th fl....840-7733.
March 1	HELENE SIDEL (Early Fall).....	530 Seventh....	8th fl....354-0024.
March 1	JERRY SILVERMAN (Early Fall).....	530 Seventh....	17th fl....944-8200.
March 1	ADELE SIMPSON (Early Fall).....	530 Seventh....	23rd fl....354-8600.
March 1	TRIGERE (Early Fall).....	550 Seventh....	16th fl....391-9100.
March 1	A TRIGERE COAT FOR ABE SCHRADER (Early Fall).....	530 Seventh....	15th fl....840-7733.
March 1	LEVINO VERNA (Early Fall).....	498 Seventh....	9th fl....279-2345.
March 1	NORMA WALTERS & CO (Early Fall).....	530 Seventh....	7th fl....840-7677.
Wednesday March 2	SHOWING OF FALL COLLECTION	ADRIENNE VITTADINI (1441 BROADWAY)	PLACE TO BE ANNOUNCED
3:30 P.M.	By invitation. Buyers: 921-2510. Press: Cristina, Loving, Gottfried, 688-4665.		
Wednesday March 2	PREMIERE SHOWING FALL/WINTER MEN'S SPORTSWEAR	MIX & MATCH BY GUIDO PELLEGRINI	1345 AVENUE OF AMERICAS GROUND FLOOR (54TH STREET)
5:00 P.M.	By invitation. Thereafter, GFT, 650 Fifth, 22nd fl. Contact: 247-8621.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 2 6:00 P.M.	SHOWING OF FALL '83 MEN'S & WOMEN'S COLLECTION Cocktails. Show at 7:00 P.M. By invitation. Contact: 889-0834.	ANDREW FEZZA LTD. (39 WEST 28TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday March 2 7:00 P.M.	"FASHIONS—AND ALL THAT JAZZ": BLACK & HISPANIC Tickets: \$125.00, for scholarship fund. Coordinator: Harriet Pitt. Contact: 768-8058.	EDUCATIONAL FOUNDATION FOR FASHION INDUSTRIES	FASHION INST. OF TECH. 7TH AVE. & 27TH ST.
March 2	ELLEN TRACY (Early Fall).....	575 Seventh.....	10th fl...944-6999.
March 2	POSH BY JAY ANDERSON (Early Fall).....	550 Seventh.....	18th fl...398-0763.
Thursday March 3 12:00 Noon	LUNCHEON SHOWING SPORTSWEAR SEPARATES By invitation. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653.	LAUREL (DIV OF SRB FASHIONS)	1466 BROADWAY NEW SHOWROOM - 9TH FLOOR
March 3	TAHARI (Early Fall).....	525 Seventh.....	21st fl...921-3600.
Beginning Friday March 4	PREMIERE COLLECTION: FALL/WINTER By appointment. Contact: 832-2461.	PORTRAIT DESIGNED BY LAURA BIAGIOTTI	645 FIFTH AVENUE SHOWROOM - SUITE 1177
*March 4-8 FASHION ACCESSORIES COMPLEMENTO MODA IN ITALY			
*March 4-8 MODIT IN MILAN			
Sunday March 6- March 8	FALL-WINTER 83-84 FASHIONS & ACCESSORIES More than 550 American and international exhibitors will show. Hours: 9-7; until 5 P.M., March 8. Buyers: Jackie Cowen, 563-5350. Press: Spencer & Rubinow, 751-9050.	THE NEW YORK PRET	NEW YORK COLISEUM COLUMBUS CIRCLE/ 59TH STREET
*March 6-9 IGEDO INT'L FASHION TRADE FAIR & DESSOUS-SALON IN DUSSELDORF. Contact: 840-7744.			
*March 6-9 PREMIERE MODE SPORTS D'HIVER IN PARIS. Winter Sports Fashions. Contact: 869-1720.			
March 7	8:30 A.M., N.Y. PRET, PRESS BREAKFAST, N.Y. COLISEUM, CANADA RM. By inv., 751-9050.		
Monday March 7 11:00 A.M.	BENEFIT PREVIEW TO LAUNCH NIPON FRAGRANCE To benefit N.Y. Zoological Society. Tickets: \$25:00, 880-0908. Press: 940-4246.	SAKS FIFTH AVENUE	3RD FLOOR
Monday March 7 6:30-8:00	CANADIANS AT N.Y. PRET: RECEPTION FOR 25 DESIGNERS Informal modeling. By invitation. Contact: 586-2400.	CANADIAN CONSULATE	1251 AVENUE OF AMERICAS 16TH FLOOR
March 7	ADRI (Early Fall).....	530 Seventh.....	20th fl.....354-4330.
March 7	LLOYD ALLEN (Fall).....	110 W 40th.....	26th fl.....944-9577.
March 7	ALPHA CUBIC (Early Fall).....	1441 Broadway.....	18th fl.....391-6655.
March 7	JOHN ANTHONY (Early Fall).....	550 Seventh.....	27th fl.....840-0370.
March 7	AUGUSTUS (DIV CAUMONT) (Early Fall).....	530 Seventh.....	24th fl.....840-6674.
March 7	BENTON LIMITED BY RICHARD ASSATLY.....	500 Seventh.....	18th fl.....719-9290.
March 7	GLORIA BETKER (Early Fall).....	209 W 38th.....	Suite 309....719-5510.
March 7	B-J ENTERPRISES, INC. (Bodalia, Veronica.... Chong, Frere Jacques, M-M Canadian Original, Judy Stern)	488 Seventh.....	Suite 7D.....594-6338.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 7	STANLEY BLACKER FOR WOMEN (Early Fall).....	550 Seventh.....	10th fl.....764-3730.
March 7	ALBERT CAPRARO (Early Fall).....	550 Seventh.....	18th fl.....840-1679.
March 7	PIERRE CARDIN DRESSES & BOUTIQUE.....	498 Seventh.....	12th fl.....947-1586.
March 7	CAROLYN EVE (NEUSTADTER) (Early Fall).....	40 West 55th.....	3rd fl.....581-4179.
March 7	CASI (Early Fall).....	530 Seventh.....	2nd fl.....944-8870.
March 7	OLEG CASSINI COLLECTIONS (Early Fall).....	530 Seventh.....	9th fl.....354-6990.
March 7	ARTHUR CHAPNIK (Early Fall).....	230 W 38th.....	6th fl.....840-2777.
March 7	CHINOISE/BANCO BY MATTHEW LOMBARDI.....	525 Seventh.....	3rd fl.....944-6450.
March 7	CIAO SPORT LTD (Fall).....	525 Seventh.....	9th fl.....944-8849.
March 7	CONSTANCE BY CONSTANCE MALLAS (Early Fall).....	498 Seventh.....	16th fl.....947-2575.
March 7	DDDOMINICK (Early Fall).....	530 Seventh.....	8th fl.....944-1970.
March 7	DIANNE B FOR CYGNE DESIGNS (Early Fall).....	530 Seventh.....	14th fl..... 354-6474.
March 7	ENCORE (DIV UMI) (Early Fall).....	530 Seventh.....	27th fl.....391-2870.
March 7	FLORENCE & CELESTE (Chu Chi Knits, Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz)	498 Seventh.....	9th fl.....279-9620.
March 7	CHRISTYNE FORTI (Early Fall).....	530 Seventh.....	24th fl.....921-1552.
March 7	JOHN ANTHONY FOR FRIEDRICKS SPORT.....	205 W 39th.....	13th fl.....840-8867.
March 7	DIANE VON FURSTENBERG (Early Fall).....	745 Fifth.....	24th fl.....753-1111.
March 7	MORT GOLDMAN (Dan DeSantis, Mady Gerrard, Mark Heister, Renee Helga Howie, Rosemary Langkamp, Oriana, Gene Roye, Sharon Wilkes)	498 Seventh.....	4th fl.....564-3467.
March 7	BETTY GRISHAM (Early Fall).....	1466 Broadway.....	Suite 1104...382-1462.
March 7	JON HAGGINS (Early Fall).....	260 W 35th.....	13th fl.....564-2897.
March 7	BILL HAIRE LTD (Early Fall).....	550 Seventh.....	10th fl.....840-6466.
March 7	HALSTON (Early Fall).....	550 Seventh.....	14th fl.....354-6340.
March 7	HARLEY'S WHIM (Early Fall)..... or *LENNY K.....	35 W 36th..... 1441 Broadway.....	12th fl.....563-2157. 24th fl.....840-8410.
March 7	CATHERINE HIPPE (Early Fall).....	110 W 40th.....	25th fl.....391-3887.
March 7	JONATHAN HITCHCOCK FOR REUBEN THOMAS.....	498 Seventh.....	18th fl.....736-6060.
March 7	HMF GROUP (Arleen, Cobalt, Richard, Fredrics, Alyce Hamm, Jacqueline, J. & C. Couture/Entue, Pieplow, Sweaterworks)	498 Seventh.....	10th fl.....947-9511.
March 7	RENEE HELGA HOWIE (Early Fall).....	498 Seventh.....	4th fl.....564-3467.
March 7	BETSEY JOHNSON (Early Fall).....	575 Seventh.....	Suite 1463...921-0510.
March 7	RONALD KOLODZIE LTD (Early Fall).....	202 W 40th.....	8th fl.....730-8180.

March 7 KOOS VAN DEN AKKER (Early Fall).....550 Seventh.....6th fl.....840-6720.

March 7 REGINA KRAVITZ (Early Fall).....575 Seventh.....Suite 2906...840-6065.

March 7 IZABEL LAM.....205 W 39th.....16th fl.....719-3210.

March 7 GUY LAROCHE DRESSES & BLOUSES (Early Fall)..498 Seventh.....2nd fl.....594-8104.

March 7 LILA BLOUSE BY LILA KLIEGMAN (Early Fall)...1441 Broadway.....20th fl.....354-5190.

March 7 MIGNON BY DOROTHY FARBO (Early Fall).....530 Seventh.....3rd fl.....354-4980.

March 7 HANAE MORI (Early Fall).....550 Seventh.....21st fl.....221-5726.

March 7 ALBERT NIPON KNITWEAR (Early Fall).....214 W 39th.....12th fl.....354-1700.

March 7 NORMA (Early Fall) (Kay Judge).....498 Seventh.....3rd fl.....594-5558.

March 7 ROD OWENS (Eugene Alexander, Cee Gee,.....498 Seventh.....3rd & 6th fl.564-1870.
Disegni, Dana Hogan, Da Rue, Lorrie Kabala, St. Claire, Sister Max, Tadashi, Travilla)

March 7 YONSON PAK (Early Fall).....264 W 35th.....5th fl.....695-6087.

March 7 PETER G'S GENERAL STORE (Early Fall).....498 Seventh.....15th fl.....563-0800.

March 7 SAMUEL ROBERT (Early Fall).....530 Seventh.....9th fl.....221-1995.

March 7 JACKIE ROGERS (Early Fall).....787 Madison.....2nd fl.....744-7303.

March 7 DON SAYRES (Early Fall).....550 Seventh.....15th fl.....719-2920.

March 7 SOO YUNG LEE; & LA SOIRE (Early Fall).....530 Seventh.....6th fl.....840-6435.

March 7 SPORT 2 JOHN ANTHONY (Early Fall).....205 W 39th.....13th fl.....840-8867.

March 7 SPORTWHIRL BY LESLIE HOLZMAN (Early Fall)...498 Seventh.....15th fl.....563-0800.

March 7 MALCOLM STARR (Early Fall).....236 W 40th.....3rd fl.....944-8781.

March 7 RICHARD SUMMERS PRESENTS.....1375 Broadway.....Penthouse....921-8060.

March 7 SUITIME BY BERT NEWMAN (Early Fall).....500 Seventh.....14th fl.....730-1888.

March 7 TAMOTSU (Early Fall).....37 W 39th.....Suite 202....921-0326

March 7 TRIC-TRAC LTD (Early Fall).....37 W 39th.....7th fl.....221-7935.

March 7 TYGER-TYGER BY RON LEAL.....1466 Broadway.....10th fl.....921-0050.

March 7 UMI COLLECTIONS BY ANNE CRIMMINS.....530 Seventh.....27th fl.....221-2457.

March 7 VALENTINO STUDIO (Early Fall).....236 W 49th.....3rd fl.....944-8781.

March 7 GALE WARREN LTD (Early Fall).....205 W 39th.....17th fl.....840-6984.

March 7 WHODUNNIT (Lian Carlo, Dushante, Jennifer...60 W 55th.....2nd fl.....245-2244.
George, Laceworks, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Yeohlee)

March 7 WILLI WEAR BY WILLI SMITH (Early Fall).....209 W 38th.....8th fl.....869-1380.

March 7 WILROY (Early Fall).....530 Seventh.....22nd fl.....221-2200.

March 7 YEOHLEE (Early Fall).....60 W 55th.....2nd fl.....243-2244.

March 7 YUKIKO HANAI (Early Fall).....530 Seventh.....10th fl.....354-4700.

*Monday FALL-WINTER READY-TO-WEAR SHOWINGS IN MILAN. THESE DATES ARE TENTATIVE. (By inv.
March 7- from designers). SHOWINGS AT FASHION CENTRE, MILAN FAIR, VIA GATTAMELATA.

March 10 Contact: Camera Nazionale, Piazza Arocoeli 3, 00186 Rome; 679-43-90.

Mon. March 7: 9:45 A.M. - FERRE; 11:00 A.M. - LANCETTI; 12:15 P.M. - KRIZIA;
3:00 P.M. - MARIO VALENTINO; 4:00 P.M. - SAN LORENZO; 5:00 P.M. - MILA SCHON;
6:00 P.M. - HELYETT; 7:00 P.M. - CORREGGIARI

Tues. March 8: 9:45 A.M. - GIANNI VERSACE; 11:00 A.M. - ANDRE LAUG; 12:15 P.M. -
MISSONI; 3:00 P.M. - CALLAGHAN; 4:00 P.M. - CADETTE; 5:00 P.M. - BYBLOS;
6:00 P.M. - SPORTMAX; 7:00 P.M. - VISCARDI;

Wed. March 9: 9:45 A.M. - BIAGIOTTI; 11:00 A.M. - FENDI; 12:15 P.M. - SOPRANI;
3:00 P.M. - COMPLICE; 4:00 P.M. - TOUCHE; 5:00 P.M. - BAROCCO; 6:00 P.M. -
MIGUEL CRUZ; 7:00 P.M. - MATTI;

Thurs. March 10: 9:45 A.M. - GENNY; 11:00 A.M. - ENRICA MASSEI; 12:15 P.M. - BASILE;
3:00 P.M. - TIMMI; 4:00 P.M. - VENTURI; 5:00 P.M. - RUGGERI; 6:00 P.M. -
FERRAGAMO.

*Monday OPENING OF FALL/WINTER PINKY & DIANNE LTD. ANTICA LOCANDO SOLFERINO
March 7- COLLECTION IN MILAN VIA CASTELFERIDO 2
March 12 Men's and women's collection. Please contact in advance, 935-4770.

Tuesday TAHARI BOUTIQUE: BLOOMINGDALE'S THIRD FLOOR
March 8 PRESS PREVIEW
8:45 A.M. Premiere showing. By inv. Press: Jody Donohue, 688-8653. Bloomingdale's: 705-2439.

Tuesday SPRING '84 COLOR AND EASTMAN CHEMICAL 1133 AVENUE OF AMERICAS
March 8 FABRIC DIRECTIONS PRODUCTS, INC. SHOWROOM - 44TH FLOOR
9:30 A.M. Press, March 8, 9:30 A.M. Contact: Carol Carr, 930-7951. For manufacturers: also,
Wed., March 9, 9:30 & 11:00; Thurs., March 10, 9:30 & 11:00; By reservation.
Contact: Ruth Pollack, 930-7972.

Tuesday PREMIERE: FALL KASPER ACTIVEWEAR FOR 1466 BROADWAY
March 8 ACTIVEWEAR COLLECTION *Regent* REGION INDUSTRIES SHOWROOM - 11TH FLOOR
5:30 P.M. By invitation. Thereafter by appointment. Contct: 221-0401.

March 8 ADAM BEALL (Early Fall).....250 W 35th.....16th fl.....736-0024.

March 8 CASTLEBERRY KNITS (Early Fall).....530 Seventh.....5th fl.....221-4333.

March 8 LEAMOND DEAN-NORMAN TERRY INC (Early Fall)..498 Seventh.....20th fl.....239-0644.

March 8 ANDRE VAN PIER (Early Fall) (Men & Women)...431 Fifth.....4th fl.....679-5940.

March 8 VICTORIA ROYAL BY MARTIN STAEHELY.....530 Seventh.....7th fl.....944-6844.

March 8 MRS H. WINTER (Early Fall).....45 W 25th.....4th fl.....691-8300.

March 9 KASPER FOR J.L. SPORT (Early Fall).....530 Seventh.....11th fl.....221-4090.

March 9 KASPER FOR JOAN LESLIE (Early Fall).....530 Seventh.....11th fl.....221-4200.

March 9 MALAVE (Early Fall).....264 W 35.....7th fl.....563-0510.

March 9 GIOVANNI DE MOURA (Early Fall).....1441 Broadway.....Suite 843....382-1359.

Wednesday "VIDEO MARKETING OF THE THE FRAGRANCE FOUNDATION HOTEL PLAZA
March 9 SENSE OF SMELL" (116 EAST 19TH STREET) BAROQUE SUITE
12:00 Noon Speaker: Patricia Carver, Bloomingdale's. Tickets: \$50.00; \$65.00, 673-5380. 5580

Beginning FALL KNITWEAR: FRANCIS LAURENT 530 SEVENTH AVENUE
Wednesday PREMIERE COLLECTION SHOWROOM - 14TH FLOOR
March 9 Continuous by appointment. Contact: 730-7115.

DATE	WHAT'S GOING ON.	GIVEN BY	WHERE
*Mar. 9-12	MAGIC (Men's Apparel Guild in Cal.) at L.A. Convention Center, (213) 746-0627.		
March 10	BETTY HANSON & CO (Early Fall).....205 W 39th.....14th fl.....840-8888.		
*March 14-	LONDON DESIGNER COLLECTIONS AT HYDE PARK HOTEL IN LONDON		
March 17	Contact: 36 Beauchamp Place, London SW 3; (01) 581-2931.		
*Monday	FALL-WINTER SHOWING	ZANDRA RHODES	PILLAR HALL
March 14	IN LONDON FOR PRESS		OLYMPIA
12:30 P.M.	By inv. At 10:00 & 2:30, 14A Grafton St., Mayfair, March 14-18. By appointment. Press: Lynne Franks Ltd., 11/14 Hanover Place, London WC2, 240-0896.		
Monday	PREVIEW: NEW PRODUCT	ARIS-ISOTONER	NEW YORK ATHLETIC CLUB
March 14	CONCEPT	417 FIFTH AVENUE	180 CENTRAL PARK SOUTH
5-7 P.M.	Show at 5:45. By inv. Buyers: Howard Eisenberg, 532-8627. Press: York Co. 265-1680.		
Beginning	OPENING OF FALL	CIRCLE; &	225 WEST 35TH STREET
Monday	COLLECTIONS	KENSINGTON BLUE	SHOWROOM - 11TH FLOOR
March 14	Circle contemporary sportwear, 575-7751; & Hope Kirk, 730-8210.		
March 14	MEEGHAN ELLISON (Handbags) (Early Fall).....20 W 16th.....3rd fl.....924-0936.		
Monday	TRANSITIONAL/EARLY FALL	FORMFIT	136 MADISON AVENUE
March 14-	LINGERIE & WARMWEAR		SHOWROOM - 7TH FLOOR
March 18	Informal modeling. By appointment. Contact: 696-6400.		
Monday	OPENING OF FALL	MAYA BODYLOVE, INC.	385 FIFTH AVENUE
March 14-	LEGWEAR COLLECTION		SHOWROOM - RM. 708
March 25	By appointment. Contact: Mark Metzger, 532-0505.		
March 14	HANDBAGS & ACCESSORIES--EARLY FALL MARKET WEEK--IN NEW YORK (March 14-18)		
March 14	INTIMATE APPAREL--EARLY FALL MARKET WEEK--IN NEW YORK (March 14-18)		
*March 14-	FALL-WINTER DESIGNER SHOWINGS IN LONDON		
March 15	<u>Mon. March 14: 9:30 A.M. - MAXFIELD PARRISH, Hyde Park Hotel; 10:30 A.M. - MURRAY ARBEID, 169 Sloane Street; 12:30 P.M. - Zandra Rhodes, Pillar Hall Olympia; 4:30 P.M. - Caroline Charles, 13 Carlos Place</u> <u>Tues., March 15: 9:00 A.M. - JANICE WAINWRIGHT, Langan's Brasserie; 10:30 & 2:30 - JEAN MUIR, 22 Bruton Street; 12:30 P.M. - DAVID HICKS, 101 Jermyn Street; 4:15 P.M. - JENNI KU, Place To Be Announced</u>		
Tuesday	FALL '83 TEXTILE	MARIMEKKO	208 FIFTH AVENUE
March 15	SHOWING		SHOWROOM - 5TH FLOOR
12:00 Noon	Fuji Ishimoto presents his designs. Buffet, followed by show. By invitation. Ther. by appointment. Press: Neala Harris; Buyers: Ilkaa Kallimoaa, (914) 592-7272.		
Wednesday	FALL '83 APPAREL	MARIMEKKO	208 FIFTH AVENUE
March 16	SHOWING		SHOWROOM - 5TH FLOOR
12:00 Noon	Marja Suna presents her collection. Buffet, followed by show. By invitation. Thereafter by appointment. Press: Neala Harris; Buyers: Kristi Snall, (914) 592-7272.		
March 17	ST. PATRICK'S DAY (Thursday)		
*Mar.17-24	VITTORIO RICCI NEW YORK, PREMIER COLLECTION IN PARIS--LEATHER READY-TO-WEAR		
*March 18-	FALL-WINTER PRET-A-PORTE SHOWINGS IN PARIS. NOTE: Schedule is tentative and subject to change. By invitation from individual designers. Press: Denise Dubois, 100		
March 24	Faubourg St. Honore. Paris 75008; tel: 266-64-44.		
	Thurs., March 17: 3:30 P.M., YOHJI YAMAMOTO; THIERRY MUGLER		
	(Cont. on next page)		

(Cont. from last page)

Fri., March 18: 9:30 A.M., BERNARD PERRIS; 11:30 A.M., CHLOE; 4:30 P.M., UNGARO;
5:00 P.M., KANSAI YAMAMOTO

Sat., March 19: 12:30 P.M., MONTANA; ISSEY MIYAKE; CHANTAL THOMASS

Sun., March 20: TARLAZZI; JEAN-CHARLES DE CASTELBAJAC; 5:00 P.M., LANVIN, 581-3890
or 758-0660; RYKIEL; CERRUTTI

Mon., March 21: GIVENCHY; 10:30 A.M., CHANEL; 2:30 P.M., CHRISTIAN DIOR; 5:30 P.M.,
VALENTINO

Wed., March 23: 11:00 A.M., YVES SAINT LAURENT; JEAN-LOUIS SCHERRER

Mar. 18-Mar. 24: LOUIS FERAUD; TIKTINER

Saturday "THE CAREER WOMAN'S THE FASHION GROUP - TOBE COBURN SCHOOL
March 19 SYMPOSIUM" FOUNDATION (9 ROCKEFELLER) 686 BROADWAY
9:30-12:30 Also, 1:30-4:30. Members: \$30. Guests: \$40. Chmn: Regina Ovesey. Contact: 247-3940.

*March 20 JOURNEES DE LA MODE. Exhibition in Paris at Porte de Versailles (March 20-23)

*March 20 MUNICH FASHION WEEK (March 20-26)

March 20 NAMS & BAMA IN NEW YORK (March 20-23). At N.Y. Coliseum. Contact: 986-1811.

*Sunday SPRING/SUMMER '84 PREMIERE VISION PARIS, PORTE DE VERSAILLES
March 20- FABRICS IN PARIS PARC DES EXPOSITIONS, HALL 3
March 23 Contact: Vincent Glorion, 883-1055.

Sunday INFANTS' & TODDLERS' BACK- NATIONAL KIDS NEW YORK STATLER (MEZZ)
March 20- TO-SCHOOL FASHION EXHIBIT FASHION SHOW 7TH AVENUE & 33RD STREET
March 23 9TH National Show. Contact: Stanley Kaye, 594-0880.

Beginning PREMIERE: EARLY AGATHA BROWN 498 SEVENTH AVENUE
Monday FALL COLLECTION SHOWROOM - 4TH FLOOR
March 21 Designer sportswear, hand-loomed dresses, knits. By appointment.

March 22 GEORGE MASKET BY KAREN HARMAN (Early Fall)..498 Seventh.....10th fl.....947-7110.

*March 22 FASHION FAIR AT OLYMPIA IN LONDON - 200 firms (March 22-25). Contact: 01-385-1200

Wednesday "FOCUS AMERICA: NEWPORT"-- LORD & TAYLOR FIFTH AVENUE & 40TH STREET
March 23 PREVIEW BENEFIT
6:30 P.M. For Newport Music Festival. Fashions, home furnishings. By inv. Press: 391-3632.

Wednesday TRIBUTE TO ELEVEN HARVEYS BRISTOL CREAM AVERY FISHER HALL
March 23 BLACK DESIGNERS--BENEFIT LINCOLN CENTER
8:00 P.M. Tickets: \$20.00-\$50.00. Press: Robert Weintraub, Paladin P.R., 840-7812.

*Thursday "CHICAGO IS"--SECOND CHICAGO FASHION GUILD; THE APPAREL CENTER
March 24 ANNUAL PRESENTATION CHICAGO APPAREL CENTER GRAND BALLROOM
6:30 P.M. Preview of Fall '83 Chicago collections, in conjunction with Chicago Fall Market,
Reception March 26-30. Coordinator: Harriett Pitt. Contact: Barbara Rossi, (312) 527-4141.

March 28 PASSOVER (Begins at sunset)--Monday

March 29 GUY LAROCHE FOR GEORGE MASKET (Early Fall)..498 Seventh.....10th fl.....947-7110.

Wednesday RETAIL ADVERTISING NEW YORKER MAGAZINE CHRISTIE'S/REGINE'S
March 30 RETROSPECTIVE 502 PARK AVENUE
5:30 P.M. Incl. fashion advertising, 1925-1982. By inv. Barbara Cleland, 840-3800, ext. 253.

Thursday BENEFIT LUNCHEON & LORD & TAYLOR 11TH FLOOR
March 31 FASHION PRESENTATION THEATRE
12:00 Noon For International Tennis Hall of Fame in Newport. By invitation. Contact: 391-3632.

April 1 GOOD FRIDAY

April 3 EASTER SUNDAY

Beginning Monday FALL/WINTER WOMEN'S COLLECTION PINKY & DIANNE LTD. 37 WEST 57TH STREET SUITE 701

April 4 Continuous by appointment. Contact: 935-4770.

*April 6 IDEACOMO IN ITALY. Fabrics Exhibit (April 6 - 9)

*April 7 DALLAS EARLY FALL REGIONAL MARKET (April 7 - 12)

*April 10 ATLANTA MEN'S & BOY'S APPAREL MARKET. Cont: Don Berg, (404) 688-8994. (April 10-13)

Tuesday April 12 ANNUAL FASHION CRITICS' AWARD SHOW AND DANCE PARSONS SCHOOL OF DESIGN N.Y. HILTON HOTEL
(66 FIFTH AVENUE) GRAND BALLROOM
6:00 P.M. Awards presented to students by designer-critics: Adri, Donald Brooks, Albert
Cocktails Capraro, Perry Ellis, Donna Karan, Izabel Lam, Michael Vollbracht, Ilie Wacs,
6:45 P.M. Chester Weinberg. Parsons Award to Arthur Ochs Sulzberger, Publisher, The New York
Show Times. Dinner chmn: Marvin S. Traub, Chairman, Bloomingdale's. Reservations: \$275.00.
(Black Tie). Contact: Rosemarie Alfano, 691-0046, ext. 48.

*April 13 INTERNATIONAL FUR FAIR IN FRANKFURT (April 13 - 17)

Friday April 15 PRET-A-PORTER AUDIO-VISUAL THE FASHION GROUP, INC. N.Y. HILTON HOTEL
PRESENTATIONS AT 3 SHOWINGS (9 ROCKEFELLER PLAZA) GRAND BALLROOM
8:00 A.M., Chmn: Edward Villiotti--Martha's. Co-chmn: June Weir--The NY Times; Bill Cunningham--
10:15 A.M. Journalist. Breakfast (8:00 AM): Members--\$20; Guests--\$30. Brunch (10:15 AM):
12:45 P.M. Members--\$25; Guests--\$40. Lunch (12:45 PM): same price as Brunch. Contact: 247-3940.

April 15 10:15 A.M., THE FASHION GROUP, PRET-A-PORTER (2nd show), N.Y. HILTON; 247-3940.

April 15 12:45 P.M., THE FASHION GROUP, PRET-A-PORTER (3rd show), N.Y. HILTON: 247-3940.

*April 15 ATLANTA EARLY FALL--WOMEN'S, CHILDREN'S & ACTIVEWEAR, (404) 688-8994. (April 15-19)

*April 15 LOS ANGELES EARLY FALL REGIONAL MARKET AT WILSHIRE HYATT HOTEL (April 15-18)

Monday April 18 SHOWING OF FALL COLLECTION WILLI WEAR BY PLACE TO BE
WILLI SMITH (209 W. 38) ANNOUNCED
10:00 A.M. By invitation. Buyers: 869-1380. Press: Cristina, Gottfried, Loving, 688-4665.

Monday April 18 SHOWING OF FALL COLLECTION L'ZINGER INTERNATIONAL 575 SEVENTH AVENUE
SHOWROOM - 18TH FLOOR
11:00 A.M. By invitation. Thereafter by appointment. Contact: 382-3303.

Monday April 18 SHOWING OF FALL COLLECTION JON HAGGINS 260 WEST 35TH STREET
SHOWROOM - 13TH FLOOR
12:00 Noon Evening fashions. By invitation. Contact: 564-2897.

Monday April 18 SHOWING OF FALL COLLECTION BERN CONRAD PARSONS FASHION CENTER
(530 SEVENTH AVENUE) 560 SEVENTH AVENUE
1:00 P.M. By invitation. Buyers: 391-8052. Press: Rea Lubar, 575-0735.

Monday April 18 SHOWING OF FALL SPORTWEAR COLLECTION JOSEPH PICONE 1411 BROADWAY
DESIGNER COLLECTION SHOWROOM - 37TH FLOOR
2:00 P.M. By invitation. Thereafter by appointment. Contact: 536-9508.

Monday April 18 SHOWING OF FALL COLLECTION CATHY HARDWICK I PLACE TO BE
(1411 BROADWAY) ANNOUNCED
3:00 P.M. By invitation. Buyers: 221-4502. Press: Cristina, Gottfried, Loving 688-4665.

Monday April 18 SHOWING OF FALL COLLECTION REGINA KRAVITZ PLACE TO BE
(575 SEVENTH AVENUE) ANNOUNCED
4:00 P.M. By invitation. Buyers: 840-6065. Press: Rea Lubar, 575-0735.

Monday April 18 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 730-8180. Press: Madeline de Vries, 753-6688.	RONALD KOLODZIE (202 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 18 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 686-5780. Press: Jody Donohue Assoc., 688-8653.	BELLE FRANCE BY JANE SCHAFFHAUSEN	PLACE TO BE ANNOUNCED
Monday April 18 7:00 P.M.	KARL LAGERFELD PERSONAL APPEARANCE Chloe Fall '83 fashions by Karl lagerfeld to introduce new fragrance KL. Benefit for Society of Memorial Sloan-Kettering Cancer Center. By inv. Tickets: \$125.00. Joan Foster, 749-7000. Beauty press: Lellie Weller, 407-7703. Fashion press: 940-4248.	SAKS FIFTH AVENUE	RADIO CITY MUSIC HALL
Tuesday April 19 8:45 A.M.	SHOWING OF FALL YOUNG CONTEMPORARY SPORTSWEAR <u>Note date change.</u> Press: 807-8509. Buyers: 1441 Bway, 382-1441, or 1411, 391-2690.	CLICKPOINT/TOMMY HILFIGER; OTOKYO/SUSAN HILFIGER	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 19 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 354-4330. Press: Rea Lubar, 575-0735.	ADRI (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 19 11:00 A.M.	FALL SHOWING BY THREE DESIGNERS Francesca Braschi, Anne Eisenhower, Helga Wagner. Press: Madeline de Vries, 753-6688.	LA ROMANA ATELIER	PLACE TO BE ANNOUNCED
Tuesday April 19 12:00 Noon	PREMIERE WOMEN'S COLLECTION Also at 3:00 P.M. By invitation. Contact: Jack Ethridge, 382-2255.	ALEXANDER JULIAN	575 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday April 19 1:00 P.M.	SHOWING OF FALL COLLECTION For press. Also at 4:00 for buyers. By invitation. Contact: 753-1111.	DIANE VON FURSTENBERG	745 FIFTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-7733.	TRIGERE COAT FOR SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 19	3:00 P.M., ALEXANDER JULIAN (2nd show), 575 7th Ave., 26th fl. By inv., 382-2255.		
Tuesday April 19 3:00 P.M.	SHOWING OF FALL COLLECTION Also, April 26 at 3:00 P.M. By invitation. Contact: 279-2345.	LEVINO VERNA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 719-3210. Press: Betty Ann Grund, 688-7919.	EDWARD CARRACCI (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 19	4:00 P.M., DIANE VON FURSTENBERG (2nd show), 745 5th Ave., 24th fl., by inv, 753-1111		
Tuesday April 19 5:30 P.M.	PREMIERE: FALL WOMEN'S COLLECTION Cocktails followed by show. By invitation. Contact: 255-6156.	RON CHERESKIN FOR WOMEN	7TH REGIMENT ARMORY 643 PARK AVENUE (65TH ST.)
Tuesday April 19 7-10 P.M.	PREMIERE: FALL COLLECTION/FASHION SHOW Cocktails. by invitation. Press: Lois L. Zuckerman, V.P., 759-1230.	GUY LAROCHE, INC. (36 EAST 57TH ST.)	REGINE'S (60TH STREET) 502 PARK AVENUE
Wednesday April 20 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 4:00 P.M. By invitation. Thereafter, 2nd floor. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-6435. Press: Jody Donohue Associates, 688-8653.	SOO YUNG LEE; & SOO YUNG LEE LA SOIREE	ST. REGIS HOTEL ROOF
Wednesday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS STUDIO	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-8697.	BOB MACKIE (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 20 1:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-1679.	ALBERT CAPRARO	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 20 2:00 P.M.	SHOWING OF FALL; & PREMIERE NEW GROUP By invitation. Buyers: Abe Goldner, 221-1995. Press: Jody Donohue, 688-8653.	SAMUEL ROBERT; & SAMUEL ROBERT TOO	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6771.	DON KLINE, LTD.	32 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Wednesday April 20 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 719-3210. Press: Cristina, Gottfried, Loving, 688-4665.	IZABEL LAM (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 20	4:00 P.M., BLASSPORT (2nd show), FOUR SEASONS, 99 E 52 St., by inv., 354-4200.		
Wednesday April 20 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6466. Press: Jody Donohue Associates, 688-8653.	BILL HAIRE LTD (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 20 6:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 944-9248.	BONAVITACOLA	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday April 20 7:30-9:30	SHOWING OF FALL EVENING COLLECTION By invitation. Contact: Ken Schechner, 734-1139.	PRINCESS KATALIN ZU WINDISCH-GRAETZ, INC.	EGON VON FURSTENBERG 257 WEST 86TH STREET
Thursday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Betty Gollrad, Cunningham, Walsh, 683-4900, Ext. 5276.	PENDLETON (489 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 21 10:00 A.M.	PRESS SHOWING FALL COLLECTION In New Showroom. By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	45 WEST 25TH STREET NEW SHOWROOM - 4TH FLOOR
Thursday April 21 11:00 A.M.	SHOWING OF FALL COLLECTION Also, April 26 at 10:00 A.M. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday April 21 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 840-8888.	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	JOHN ANTHONY FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Thursday April 21 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 475-7275. Press: Jeanne Chappell, 595-9420.	YEOHLEE (133 FIFTH AVENUE)	ESSEX HOUSE (BALLROOM) 160 CENT. PK. S.-6TH/7TH AVE.
Thursday April 21 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 675-1975. Press: Kim Ronemus, 691-5861.	TADAOMI	110 WEST 17TH STREET SHOWROOM - 2ND FLOOR
Thursday April 21 7:00 P.M. Reception- Dinner	"DIAMOND JUBILEE" AWARDS DINNER Awards to 9 Coty Award Traphagen graduates: Geoffrey Beene, Luis Estevez, James Galanos, Stanley Herman, Victor Joris, Anne Klein (posthumously), John Kloss, Helen Lee, Mary McFadden. Also to: Victor Joris, Sarah Lee, Antonio Lopez, Lee Manichetti, John Nicholson, Barbara Tober. Unveiling of Ethel Traphagen bronze bas relief, created by Marian Roller. By invitation. Contact: Allyn Rice Bloeme, 673-0300.	TRAPHAGEN SCHOOL OF FASHION (257 PK AV SO)	HELMSLEY PALACE 455 MADISON AVENUE (52ND)
Friday April 22 8:00 A.M.	FALL '83 DESIGNER OVERVIEW FASHION SHOW Breakfast; show at 9:00 A.M. By inv. Contact: Evelyn Jablow, AC&R PR, 696-3993.	ULTRASUEDE FABRICS (SPRINGS SPEC. FAB. DIV.)	HOTEL PIERRE COTILLION ROOM
Friday April 22 10:00 A.M.	SHOWING FALL KNITWEAR; ZANDRA RHODES COLLECTION By invitation. Contact: Sue Krost, 944-2830.	LYLE & SCOTT	1441 BROADWAY SHOWROOM - 8TH FLOOR
Friday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8700. Press: Eleanor Lambert, 887-8275.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday April 22 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Buyers: 889-1614. Press: Cristina, Gottfried, Loving, 688-4665.	JANET RUSSO (40 WEST 27TH STREET)	PLACE TO BE ANNOUNCED
Friday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-3887. Press: Yvon Dihe, 581-4466.	CATHERINE HIPPI	110 WEST 40TH STREET SHOWROOM - 25TH FLOOR
Friday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By Donna Karan and Louis dell'Olio. By inv. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 22 3:00 P.M.	FOX TRIM SHOW BY VARIOUS DESIGNERS By invitation. Contact: Marilyn Steiner, 888-1888.	SAGA FURS OF SCANDINAVIA	PLACE TO BE ANNOUNCED
April 22	4:00 P.M., ANNE KLEIN AND CO. (2nd show), PARSONS FASHION CENTER. By inv., 221-7880		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 22 3:30 P.M.	SHOWING FALL LATE-DAY- INTO-EVENING COLLECTION By invitation. Thereafter, 30th floor. Contact: 398-0018.	AKIRA (530 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Friday April 22 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-1375.	SHAMASK (860 MADISON AVENUE)	PLACE TO BE ANNOUNCED
Friday April 22 7:00 P.M.	SHOWING OF FALL READY-TO-WEAR & HATS By invitation. Thereafter by appointment. Contact: 243-3700; or 431-8468.	SUZANNE BARTSCH (72 THOMPSON STREET)	THE ROXY 515 WEST 18TH STREET
Monday April 25 9:30 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment, 21st floor. Contact: 221-3489.	SAZ; & SAZ II (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 2:00 P.M. and 4:00 P.M. By invitation. Contact: 221-6660.	BILL BLASS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 25 12:00 Noon	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE; & HAND-LOOMED KNITS	530 SEVENTH AVENUE SHOWROOM - 21st FLOOR
Monday April 25 12:00 Noon	PRESS SHOWING OF FALL COLLECTION Buyers at 5:00. By inv. Thereafter, Marjer, 550 Seventh, 6th fl. Contact: 245-1550.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Monday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: (617) 262-6580. Press: Cristina, Gottfried, Loving, 688-4665.	FIANDACA (230 CENT. PK. SO.)	PLACE TO BE ANNOUNCED
April 25	2:00 P.M., BILL BLASS (2nd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.		
Monday April 25 3:00 P.M.	SHOWING OF FALL/WINTER COLLECTION By invitation. Buyers: 355-3055. Press: Madeline de Vries, Ltd., 753-6688.	CAROLINA HERRERA (19 EAST 57TH)	HOTEL PIERRE BALLROOM
April 25	4:00 P.M., BILL BLASS (3rd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.		
Monday April 25 5:00 P.M.	FALL TREND FASHION SHOW By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.	THE FOOTWEAR COUNCIL	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 25	5:00 P.M., GIORGIO SANT'ANGELO (Buyers), 20 West 57th, 4th fl., 245-1550		
Monday April 25 6:15 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6:45. By invitation. Contact: Mary Jane McCarthy, 594-1920.	KRISTIAN LEIGH (292 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 26 9:00 A.M.	SHOWING OF FALL/ HOLIDAY COLLECTIONS By invitation. Thereafter, 530 Seventh Ave. Press: Roberta Wolf, 354-0760.	ALBERT NIPON COMPANY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 26	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600.		
Tuesday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S SHOWING</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 26 12:00 Noon	SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appt. Contact: 719-2600.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Tuesday April 26 1:00 P.M.	PRESS SHOWING OF FALL COLLECTION Buyers, 3:00 P.M. Also, Tues., May 3 at 3:00 P.M. By invitation. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078.	MARY McFADDEN (264 WEST 35TH STREET)	30 ROCKEFELLER PLAZA NBC STUDIO 8H
April 26	3:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100.		
April 26	3:00 P.M., LEVINO VERNA (2nd show), 498 Seventh Avenue, 9th floor, 279-2345.		
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-6844.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	4:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th St., 11th fl. By inv., 719-2600.		
Tuesday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 21st floor. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 26 6:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter, by appointment. Contact: Joy Fahnley, 382-1966.	ELSA MARTINELLI	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 26 6:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Michelle Stein, 226-6809.	MARCASIANO (145 SPRING STREET)	PLACE TO BE ANNOUNCED
Wednesday April 27 8:30 A.M.	SHOWING OF FALL COLLECTION Also, May 2 at 5:30. By inv. By appt. from April 25, Suite 1805. Cont: (213) 627-0806.	HELGA	DRAKE HOTEL PARK AVENUE & 56TH STREET
Wednesday April 27 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 4th floor. Contact: 398-0800.	GEOFFREY BEENE (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also, 3:00 P.M., (Buyers). By invitation. Thereafter by appt., 11th fl.; 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 736-0109. Press: Cristina, Gottfried, Loving, 688-4665.	MARY ANN RESTIVO (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 27	3:00 P.M., OSCAR DE LA RENTA (2nd show), PARSONS, 560 Seventh. By inv., 354-6777.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 27 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Wednesday April 27 6:45 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor. Contact: 921-1756.	ROBERT MOLNAR (109 WEST 38TH ST.)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 28 10:30 A.M.	SHOWING OF FALL COLLECTION <u>Note date & time change.</u> Also, 2:00 P.M. By invitation. Contact: 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 28 11:30 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter, 14th fl. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER - 21ST FLOOR 645 FIFTH AVENUE (51ST ST)
Thursday April 28 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 25 W 39th Street, 8th floor. Contact: 921-8020.	MICHAELE VOLLBRACHT DESIGN ENTERPRISES INC.	PLACE TO BE ANNOUNCED
April 28	2:00 P.M., PERRY ELLIS (2nd show), <u>(Note date change)</u> 575 7th Ave., 2nd fl., 921-8500.		
April 28	3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340.		
Thursday April 28 3:15 P.M.	SHOWING OF FALL COLLECTION <u>Note time change.</u> By invitation. Thereafter by appointment. .contact: 898-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday April 28 4:00 P.M.	DAYTIME & LATE-DAY COLLECTION & ACCESSORIES By invitation. Thereafter, 15th floor. Contact: Patricia Hagerty, 221-1594.	LISANDRO SARASOLA (225 WEST 35TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 28 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 921-0685. Press: Eleanor Lambert, 887-8275.	BIS BY GENE EWING (575 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Thursday April 28 6:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-4460.	MARC BOUWER LTD (575 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday April 29 11:00 A.M.	PRESS SHOWING: FALL READY-TO-WEAR By invitation. Thereafter by appointment, 9th floor. Contact: 869-2712.	FERNANDO SANCHEZ (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
May 2	5:30 P.M., HELGA (2nd show), Drake Hotel, Park & 56th Street, (213) 627-0806.		
May 3	3:00 P.M., TRIGERE (3rd show), 550 Seventh Avenue, 16th fl, 391-9100.		
*May 3	INTERSTOFF IN FRANKFURT -- Fabrics Exhibit (May 3-6)		
May 9	FALL INTIMATE APPAREL MARKET WEEK IN NEW YORK		
May 9	FALL HANDBAG & ACCESSORIES MARKET WEEK IN NEW YORK		